



COOLOOLA SHIRE COUNCIL

MINUTES

of the

**SHIRE GROWTH &
ECONOMIC DEVELOPMENT
COMMITTEE MEETING**

CHAIRMAN: Cr Jan Watt

**Held in the Boardroom
Old Bank Building,
Cnr Nash & Channon Streets,
Gympie Qld 4570**

**On Tuesday 19th February 2008, following the
Administration & Finance Meeting.**

**For Adoption at the
General Meeting
To be held on the 26 February 2008**



Cooloola Shire Council

SHIRE GROWTH & ECONOMIC DEVELOPMENT MINUTES

*Cr J. Watt (Chairman),
Crs. MJ Venardos OAM, CR Chapman OAM, D.
Neilson, I. Petersen, L. Friske, G. Nissen AM, M.E
Prior, WJ McIntyre (Delegate)*

*Also as observers are Crs NR Ellis, R. Owen, W. Sachs
and S. Jocumsen*

APPOINTMENTS etc.

Nil

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6/1 QUEENSLAND GOVERNMENT INITIATIVE – ‘THE FINAL CHAPTER...A NEW BEGINNING – BREAKING THE UNEMPLOYMENT CYCLE’ 9

The meeting commenced at 12.48pm.

PRESENT: M.J. Venardos OAM (Mayor), C.R. Chapman OAM, I.T. Petersen, M. Prior, F.G Nissen AM, D.R Neilson, Mr B. Hayes (Acting Director of Corporate Services), and Mrs R. McVicar (Minutes Secretary).

OBSERVERS: Also in attendance as an observer was Cr R. Owen,

DELEGATE: Cr W. McIntyre

APOLOGIES: Cr J. Watt.

Senior State Development Officer, Ms Bridget Edwards, was present at the commencement of the Meeting.

SECTION 1: APOLOGIES

Cr J. Watt has been granted an apology from today's Meeting due to illness. Minute G45/02/08 refers.

SG01/02/08 Moved: Cr F.G. Nissen AM Seconded: Cr D.R. Neilson

Recommend that due to the absence of the Chairman, that Cr M.J Venardos OAM act as Chairman of the Meeting.

Carried

SECTION 2: CONFIRMATION OF PREVIOUS MEETING

SG02/02/08 Moved: Cr W.J. McIntyre Seconded: Cr. C.R. Chapman

That the Minutes of the Shire Growth & Economic Development Committee Meeting held on the 22 January 2008 be taken as read and confirmed.

Carried

SECTION 4: STATE DEVELOPMENT REPORT

Ms Bridget Edwards, Senior State Development Officer, presented the following report to Council.

4/1 State Development Activity Report – 14 January to 8 February 2008

Re: **SG03/02/08** State Development Activity Report – 14 January to 8 February 2008.
From: Senior State Development Officer Ms B. Edwards and Senior Regional Development Officer, Ms C. Ross.
File:
Date: 13 February 2008.

Timber Industry

- Met with Private Forestry Southern Queensland to discuss a Timber Industry Forum to be held at the Gympie Conference Centre on 4th and 5 March. Forum will focus on implementation of an environmental management system for growers, processors and manufacturers.

Women's Networking Group

- Initial networking/workshop held in Gympie during October. Met with focus group made up of local business women, the Wide Bay ACC and Donna Nielson to look at way forward for the group. Next function to be held at Gympie TAFE on Wednesday 26 February.

Business Workshops

- Workplace Health & Safety workshop held 6 February with 12 attendees.
- Building Strategic Alliances held in Gympie on 12 February. 20 people registered for workshop.
- Quality Assurance Workshop to be held on Wednesday 26 February for breakfast at 7am at Gympie RSL.

The following report is from Ms Celena Ross, Senior Regional Development Officer, Mary Valley.

Business Workshops

- Effective Promotions to be facilitated by Celena Ross – 19 February Ridegwood Hall
- Coordination for Marketing for Creatives workshop to be held 11 March – Kandanga.

Business Retention and Expansion Program

- Program Coordinator advertised, short listed and interviewed by Margaret Devenzia - Program Manger, Roger Hall – Secretary Mary Valley show Society (BR&E proponent) and Harold Thornton TRDI Coordinator Queensland BR & E Programs). Kaili Parker-Price is the successful candidate.
- Lead Team has been identified and approached – 18 business operators have expressed interested in forming this team with the first meeting to be held on 21 February
- Program Manager will attend; facilitate meetings in Imbil from 20-22nd February in relation to BR & E activities.
- Ongoing provision of information –BR & E overview and Frequently Asked Questions to members of Imbil Development Group.

Business Opportunities

- Liaison with Master Builders Association to participate in delivery of Capture That Contract Breakfast Seminar (topics: Pricing for Profit and Quoting Made Easy)
- Liaison with Commerce Queensland to assist in raising awareness of major infrastructure project opportunities and awareness raising of educational seminars and workshops to assist business growth and sustainability.

SG03/02/08 Moved: Cr F.G. Nissen AM Seconded: Cr D.R. Neilson

Recommend that the Senior State Development Officer's and the Senior Regional Development Officer's activity reports be received.

Carried

**SECTION 3: COOLOOLA REGIONAL DEVELOPMENT
BUREAU – REPORT**

Cr M.J Venardos OAM presented the following report from the General Manager of the Cooloola Regional Development Bureau on his behalf.

3/1 Cooloola Regional Development Bureau – Report for the Month of January 2008

Re: **SG04/02/08** Cooloola Regional Development Bureau – Report for the month of January 2008
From: Cooloola Regional Development Bureau General Manager Mr B. Arnold.
File:
Date: 13 February 2008

Billboards

The Skyring SUPER site was available for February so the GM has organised the skin to be relocate from the Maryborough Speedway site.

Gympie Street Directory

The Gympie Street Directory/map will be available for this meeting.

Tin Can Bay and Rainbow Beach Street Directories

Effectively both maps are sold out.

Upgrade of CRDB website, www.cooloola.org.au

A tender document is being prepared and will be been sent to Firewave Designs and cooloolabusiness.com

Jenny Currie Photography

The General Manager will attend an exhibition of Jennifer's work on the 9th of February at the Waterview Bistro in Rainbow Beach.

Sanctuary Cove Boat Show

Currently, the design for our 56 sq metre site is out to tender.

The Sanctuary Cove Boat Show is from the 22-25th of May.

Gold Diggers Bargain Day

Gold Diggers Bargain Day is a new project that is being managed/developed by Roger Harmon and Gail Godwin. The CRDB is providing support to get it started. ZINC 96.1 is going to promote the day as well. The details of the first bargain day are below:

Date: Thursday 21st February.

Time: Business Hours.

Who can participate?

EVERYONE. Please dress in Gold Rush period costumes if you wish.

What do I do?:

Put a bargain table outside your shop.

- There will be a prize draw at the end of the day.
- The prize is lunch for 2 at the Royal Hotel.
- To receive an entry, shoppers must purchase an item from retailers who support the Mary St Walking Tours.

Entry boxes will be supplied by the CRDB and delivered by Roger and Gail. Other/all retailers are welcome to put a table out.

It is envisaged Gold Diggers Bargain Day will continue monthly if successful.

Mary St Walking Tours

The tours hosted by Roger and Gail have been funded by business for another 3-4 months. In addition to business there have been private donations to the tours and entertainment. One donation was for \$100. I have received both verbal and written compliments about the tours.

Bi-annual Cooloola Economic Profile

The latest version produced by Economic Associates will be available for this meeting.

SG04/02/08 Moved: Cr I.T. Petersen

Seconded: Cr F.G. Nissen AM

Recommend that the report for the month of January 2008 from the General Manager of the Cooloola Regional Development Bureau be received.

Carried

SECTION 5: GENERAL BUSINESS

Transition Period for the CRDB

Cr F.G Nissen AM queried whether there was to be a transition period for the Cooloola Regional Development Bureau with regards to amalgamation. The Mayor advised that the new Gympie Regional Council would determine the outcome and appoint any standing Committees.

SECTION 6: CORRESPONDENCE

6/1 Queensland Government Initiative – ‘The final chapter...a new beginning – Breaking The Unemployment Cycle’

Re: **SG05/02/08** Queensland Government Initiative – ‘The final chapter...a new beginning - Breaking the Unemployment Cycle’
From: John Mickel MP, Minister for Transport, Trade, Employment and Industrial Relations, Queensland Government, GPO Box 2644, Brisbane, QLD 4001
File: AG98/00402
Date: 11 February 2008

A copy of ‘The final chapter...a new beginning – Breaking the Unemployment Cycle’ will be available for Council’s perusal at the meeting.

“The Queensland Government in October 1998 introduced a range of ground-breaking labour market programs under the banner Breaking the Unemployment Cycle.

The highly innovative Breaking the Unemployment Cycle initiative led Australia in the provision of jobs and training for some of the most disadvantaged people in the labour market, including the long-term unemployed.

These included the young, the mature-aged, women, people with a disability, Indigenous people and people from a non-English speaking background.

The Government initially allocated \$283 million to help create 24,500 jobs for Queenslanders in four years. The target was reached early, as were later phases of the initiative.

Over almost nine years more than 170,000 Queenslanders were assisted under Breaking the Unemployment Cycle programs, including more than 120,000 into jobs.

The Queensland Government invested some \$770 million in the initiative between 1998 and 2007, which had a significant impact on the state’s unemployment rate and has been replaced from 1 July 2007 with the Skilling Queenslanders for Work initiative.

The publication The final chapter...a new beginning chronicles the success of the Breaking the Unemployment Cycle initiative.

It celebrates the successful partnerships nurtured between the Queensland Government, hundreds of community groups around the state, local government and training providers to help many Queenslanders into work.

Skilling Queenslanders for Work has picked up the most successful elements of Breaking the Unemployment Cycle and will continue to provide the most disadvantaged in the labour market with the skills they need to get a job, while providing employers and industry with the skills they need to help secure the state’s future.”

G05/02/08

Moved: Cr I.T. Petersen

Seconded: Cr D.R. Neilson

Recommend that the information be received.

Carried

**There being no further business
The meeting concluded at 12.55.pm.
CONFIRMED THIS TWENTY SIXTH DAY OF FEBRUARY 2008.**

**CR JAN WATT
SHIRE GROWTH & ECONOMIC DEVELOPMENT
COMMITTEE CHAIRMAN**